

**DNA 2018 Annual Convention**

**February 14-17, 2018**

**SPONSORSHIP APPLICATION**

**Exhibiting Company       Booth #**

**Contact:       Phone:    /    /**

**Email:**

|  |  |  |
| --- | --- | --- |
| **SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES** | | |
| **Item** | **Price (check off item)** | **Total** |
| Luncheon Symposium (*exclusive*) | $42,500 Wednesday Feb 14/ 12:15 pm – 1:30 pm | $ **SOLD** |
| Luncheon Symposium (*exclusive*) | $52,500 Thursday Feb 15/ 11:45 am – 1:00 pm | $ **SOLD** |
| Luncheon Symposium (*exclusive*) | $45,000 Friday Feb 16/ 11:30 am – 1:00 pm | $ |
| Breakfast Symposium (*exclusive*) | $32,500 Friday Feb 16 / 7:00 am – 8:00 am | $ |
| Product Theater – wine & cheese | $18,000 Wednesday Feb 14 / 5:00 pm – 6:00 pm | $ |
| Product Theater – wine & cheese | $18,000 Thursday Feb 15 / 5:00 pm – 6:00 pm | $ |
| Product Theater - breakfast | $15,000 Wednesday Feb 14 / 7:00 am – 8:00 am | $ |
| Product Theater - breakfast | $15,000 Thursday Feb 15 / 7:00 am – 8:00 am | $ |
| Opening Reception | $40,000 Thursday Feb 15 | $ |
| Mobile App | $15,000 | $ |
| Tote Bags | $12,000 | $ **SOLD** |
| Photo Booth | $ 8,500 | $ **SOLD** |
| Aisle Signs (logo on all aisle signs – 2 sided) | $ 8,000 | $ |
| Hotel Key Cards | $ 8,000 | $ **SOLD** |
| Lanyards | $ 7,500 | $ |
| Logo on floor sticker placed in Exhibit Hall Entrance (max 5’x8’) | $ 7,500 | $ |
| Benches in Exhibit Hall (*exclusive*) | $ 8,000 (4 benches and signs) | $ **SOLD** |
| DNA Membership Booth | $ 5,000 | $ |
| Charging Station | $ 5,000 (each) x | $ |
| Foot Prints in Exhibit Hall x10 each (2) | $ 5,000 x | $ |
| Room Drop  in bag or outside room/under door | $ 4,000 | $ |
| Tote Bag Insert | $ 3,000 | $ |
| Pre-Convention Mailing List | $ 500 (fill out below request form) | $ |
| **TOTAL SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES AMOUNT** | | $ |

Please complete the Credit Card information on the following page for both the Support/Sponsorship and Program Book totals, if paying by check make payable to: **DNA Annual Convention** and mail to the address listed\*\* on the next page.

For all advertising in the **DNA Annual Convention Program Book**, kindly complete Program Book Advertising Section on the next page.

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| --- | --- | --- |
| **PROGRAM BOOK ADVERTISING** | | |
| One Full Page / Color | $ 3,000 | $ |
| 2nd Full Page / Color | $ 2,500 | $ |
| Back Cover | $ 4,000 | $ **SOLD** |
| Inside Front Cover | $ 3,500 | $ **SOLD** |
| Inside Back Cover | $ 3,500 | $ |
| **TOTAL PROGRAM BOOK ADVERTISING AMOUNT** | | $ |

**Full Payment to be made via Check*\*\* see below for mailing instructions***

**Full Payment to be made via Credit Card**

Visa  MasterCard  AMEX

Name on Credit Card

Credit Card Number

Security Code      Expiration Date   /

Charge Amount $

Credit Billing Address street #       zip code

Signature

**ALL SPONSORSHIP FORMS must be sent to***:*

DNA Annual Convention

East Holly Ave., Box 56

Pitman, NJ 08071

Fax 856-589-7463/ [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com)

Phone: 856-256-2375

**\*\* If paying via check, CHECKS must be sent to:**

DNA Annual Convention

435 N. Bennett Street*,* Southern Pines, NC 28387-4814

DNA Tax ID **# 22-2485816**

Mail checks payable in U.S. Funds to DNA

*Include a copy of the sponsorship form as well*.

*Complete and return to Heidi Perret, email:* [*heidi.perret@ajj.com*](mailto:heidi.perret@ajj.com)*, phone: 856-256-2375 ~ fax: 856-589-7463*

*DNA Annual Convention ~ East Holly Ave., Box 56 ~ Pitman, NJ 08071*