

**DNA 2018 Annual Convention**

**February 14-17, 2018**

**SPONSORSHIP APPLICATION**

**Exhibiting Company       Booth #**

**Contact:       Phone:    /    /**

**Email:**

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| **SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES** |
| **Item** | **Price (check off item)**  | **Total** |
| Luncheon Symposium (*exclusive*) | [x]  $42,500 Wednesday Feb 14/ 12:15 pm – 1:30 pm | $ **SOLD** |
| Luncheon Symposium (*exclusive*) | [x]  $52,500 Thursday Feb 15/ 11:45 am – 1:00 pm  | $ **SOLD** |
| Luncheon Symposium (*exclusive*) | [ ]  $45,000 Friday Feb 16/ 11:30 am – 1:00 pm | $       |
| Breakfast Symposium (*exclusive*) | [ ]  $32,500 Friday Feb 16 / 7:00 am – 8:00 am  | $       |
| Product Theater – wine & cheese | [ ]  $18,000 Wednesday Feb 14 / 5:00 pm – 6:00 pm | $       |
| Product Theater – wine & cheese | [ ]  $18,000 Thursday Feb 15 / 5:00 pm – 6:00 pm | $       |
| Product Theater - breakfast | [ ]  $15,000 Wednesday Feb 14 / 7:00 am – 8:00 am  | $       |
| Product Theater - breakfast | [ ]  $15,000 Thursday Feb 15 / 7:00 am – 8:00 am | $       |
| Opening Reception | [ ]  $40,000 Thursday Feb 15  | $       |
| Mobile App | [ ]  $15,000 | $       |
| Tote Bags | [x]  $12,000 | $ **SOLD** |
| Photo Booth | [x]  $ 8,500 | $ **SOLD** |
| Aisle Signs (logo on all aisle signs – 2 sided)  | [ ]  $ 8,000  | $       |
| Hotel Key Cards | [x]  $ 8,000  | $ **SOLD** |
| Lanyards | [ ]  $ 7,500 | $       |
| Logo on floor sticker placed in Exhibit Hall Entrance (max 5’x8’) | [ ]  $ 7,500  | $       |
| Benches in Exhibit Hall (*exclusive*) | [x]  $ 8,000 (4 benches and signs) | $ **SOLD** |
| DNA Membership Booth  | [ ]  $ 5,000 | $       |
| Charging Station | [ ]  $ 5,000 (each) x       | $       |
| Foot Prints in Exhibit Hall x10 each (2) | [ ]  $ 5,000 x       | $       |
| Room Dropin bag or outside room/under door | [ ]  $ 4,000 | $       |
| Tote Bag Insert | [ ]  $ 3,000  | $      |
| Pre-Convention Mailing List | [ ]  $ 500 (fill out below request form) | $       |
| **TOTAL SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES AMOUNT** | $       |

Please complete the Credit Card information on the following page for both the Support/Sponsorship and Program Book totals, if paying by check make payable to: **DNA Annual Convention** and mail to the address listed\*\* on the next page.

For all advertising in the **DNA Annual Convention Program Book**, kindly complete Program Book Advertising Section on the next page.

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| --- |
| **PROGRAM BOOK ADVERTISING**  |
| One Full Page / Color | [ ]  $ 3,000 | $       |
| 2nd Full Page / Color | [ ]  $ 2,500 | $       |
| Back Cover | [x]  $ 4,000 | $ **SOLD** |
| Inside Front Cover | [x]  $ 3,500 | $ **SOLD** |
| Inside Back Cover | [ ]  $ 3,500 | $       |
| **TOTAL PROGRAM BOOK ADVERTISING AMOUNT** | $       |

[ ]   **Full Payment to be made via Check*\*\* see below for mailing instructions***

[ ]   **Full Payment to be made via Credit Card**

[ ]  Visa [ ]  MasterCard [ ]  AMEX

Name on Credit Card

Credit Card Number

Security Code      Expiration Date   /

Charge Amount $

Credit Billing Address street #       zip code

Signature

**ALL SPONSORSHIP FORMS must be sent to***:*

DNA Annual Convention

East Holly Ave., Box 56

Pitman, NJ 08071

Fax 856-589-7463/ heidi.perret@ajj.com

Phone: 856-256-2375

**\*\* If paying via check, CHECKS must be sent to:**

DNA Annual Convention

435 N. Bennett Street*,* Southern Pines, NC 28387-4814

DNA Tax ID **# 22-2485816**

Mail checks payable in U.S. Funds to DNA

 *Include a copy of the sponsorship form as well*.

*Complete and return to Heidi Perret, email:* *heidi.perret@ajj.com**, phone: 856-256-2375 ~ fax: 856-589-7463*

*DNA Annual Convention ~ East Holly Ave., Box 56 ~ Pitman, NJ 08071*